

9th Annual

Tito's  *Handmade*
VODKA

*Putts Fore Mutts
Golf Tournament
Monday September 18th, 2017*

*hosted by
Putts Fore Mutts Foundation*



Dear Friend,

The Putts Fore Mutts Foundation (PFMF) will be hosting our **9th Annual Putts Fore Mutts Golf Tournament on Monday, September 18, 2017, sponsored by Tito's® Handmade Vodka**. The Tournament will be played at the Queenstown Harbor Golf Course in Queenstown, MD.

To date, the Foundation has raised over **\$206,000** in support of *Maryland Animal Rescue Shelter Organizations*.

This year's recipients will be:

- **Animal Resource Foundation** – www.arfusa.org
- **Rude Ranch Animal Rescue** - www.ruderanch.org
- **Spay Spa & Neuter Nook** – www.spayspa.org
- **Hero Dogs, Inc.** – www.hero-dogs.org
- **Lab Rescue of the LRCP** - www.lab-rescue.org

Please help us support these wonderful organizations! You can do so by becoming a Sponsor of this year's Tournament. There are many levels of sponsorships available. Please see attached **Sponsors Packet**.

If you are unable to sponsor at one of the listed levels, please consider an "In-Kind" donation to the silent auction and raffle. Ideal donations are restaurant certificates, hotel stays, sports tickets, jewelry items, etc.

Thank you in advance for helping us to provide shelter, rescue, rehabilitation and adoption opportunities to *Maryland's Animals in need*.

Bill Villiers
President
Putts Fore Mutts Foundation
Tel: 443-253-8988
billy@puttsforemutts.org

Register to Play, Sponsor, or Make a Donation Online at www.puttsforemutts.org

The Putts Fore Mutts Foundation is a nonprofit, all volunteer organization and is a 501(c)(3) public charity, donations to which are deductible to the fullest extent allowed by law.

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Putts Fore Mutts
Golf Tournament
Monday September 18th, 2017

Sponsorship Registration

Name of Sponsor:
Address:
City: State: Zip:
Contact Name: Phone: Email:

Table with 4 columns: Sponsorship Level, Amount, Sponsorship Level, Amount. Includes Title Sponsor (\$6,300), Presenting Sponsor (\$3,200), Awards Banquet (\$3,200), Lunch Sponsor (\$2,100), \$1 Million Shoot Out (\$1,600), Putting Contest (\$1,600), Bloody Mary Bar (\$1,600), Banquet Wine & Cocktails (\$1,600), Roving Beverage Cart (\$1,600), Hole In One (\$1,100), Closest to Pin-Men (\$1,100), Closest to Pin-Ladies (\$1,100), Accurate Drive-Men (\$1,100), Accurate Drive-Ladies (\$1,100), Awards Sponsor (\$550), Tee/Green Sponsor (\$200).

Please forward all logos via email to billy@puttsforemutts.org. Logos must be received no later than August 25th, 2017.

I am unable to Sponsor the event, but I would like to donate the following Silent Auction/door prize(s):
with a retail value of

I am unable to participate at any of the levels above, however I would like to make a contribution to Support the work that Putts Fore Mutts Foundation does by focusing on animal rescue and the need for rehabilitation and adoption in the State of Maryland.

Sponsor Check Enclosed For \$ (Please make check payable to the Putts Fore Mutts Foundation)

Please mail checks with form to: Putts Fore Mutts Foundation
1505 Hunting Wood Road
Annapolis, MD 21403

All Player registrations and Sponsorship payments can be made online via the Official Tournament Website at www.puttsforemutts.org.

Putts Fore Mutts Foundation, Inc. is a 501(c)3 organization (Federal Tax Exempt ID# 90-0736152). We recommend that donors consult a tax advisor to determine the appropriate tax deductibility for your contribution. This letter verifies that no goods or services were received for your charitable contribution. A copy of our current financial statement is available upon request.

SOLD!

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**Putts Fore Mutts Foundation
Golf Tournament & Awards Dinner
September 18th, 2017, Queenstown Golf Course, MD**

Exclusive Sponsorship Package

Title Sponsor - *Exclusive*:

\$6,300

- **Name on Tournament Title (“Your Name” Putts Fore Mutts etc.)**
- **Complimentary Three (3) teams (twelve total players)**
- **Full Media Sponsor Package**
 - **WRNR 103.1 FM Radio**
 - **Twenty four (24) 60-second Commercial Spots**, stated as Title Sponsor with Company Statement and background info. Air date can be specified.
 - Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
 - Full creative commercial development and spot production created by WRNR professional production team(s).
 - Event and Sponsor Listing on WRNR.com Website
 - Matching Schedule on WRNR.com Live Stream
- Inclusion on the official Tournament Application with company logo, all pre-tournament marketing, including: radio spots, magazine Ads, press releases, PSAs etc.
- Name and Company Logo on Golf Course Entrance and Registration Banners.
- Name and Logo on Tournament & PFMF Websites
- Facebook Prompts to “Like” the Sponsoring Company
- Reserved Table(s) for 12 Seats at The Awards Banquet & Silent Auction
- Promotional tent space on hole of Sponsor’s choice. Sponsor to provide own tent and any necessary tables, chairs, staffing, signage and promotional items.

Thank You to Our 2017 Media Sponsor



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**Putts Fore Mutts Foundation
Golf Tournament & Awards Dinner
September 18th, 2017, Queenstown Golf Course, MD**

Exclusive Sponsorship Package

Presenting Sponsor – 2 Available:

\$3,200

- ***Complimentary Two (2) teams (Eight total players)***
- ***Partial Media Sponsor Package***
 - ***WRNR 103.1 FM Radio***
 - Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
 - Full creative commercial development and spot production created by WRNR professional production team(s).
 - Event and Sponsor Listing on WRNR.com Website
 - Matching Schedule on WRNR.com Live Stream
- Pre-tournament marketing, including: radio spots, magazine ads, press releases, PSAs, etc.
- Name and Company Logo on Golf Course Registration Banners.
- Name and Logo on Tournament & PFMF Websites
- Facebook Prompts to “Like” the Sponsoring Company
- Reserved Table(s) for 8 Seats at The Awards Banquet & Silent Auction

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Exclusive Sponsorship Package

Lunch Sponsor - Exclusive:

**\$2,100
Or In-Kind**

- **Complimentary One (1) team (Four total players)**
- **Partial Media Sponsor Package**
 - **WRNR 103.1 FM Radio**
 - Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
 - Full creative commercial development and spot production created by WRNR professional production team(s).
 - Event and Sponsor Listing on WRNR.com Website
 - Matching Schedule on WRNR.com Live Stream
- Pre-tournament marketing, including: radio spots, magazine ads, press releases, PSAs etc.
- Name and Company Logo on Golf Course Registration Banners.
- Name and Logo on Tournament & PFMF Websites
- Facebook Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Exclusive Sponsorship Package

\$1 Million Shot Sponsor - Exclusive

\$1,600

Complimentary One (1) team (Four total players)

- ***Partial Media Sponsor Package***

- ***WRNR 103.1 FM Radio***

- Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
- Full creative commercial development and spot production created by WRNR professional production team(s).
- Event and Sponsor Listing on WRNR.com Website
- Matching Schedule on WRNR.com Live Stream

- ***Exclusive Area Signage***

- Facebook Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Exclusive Sponsorship Package

Putting Contest Sponsor - Exclusive \$1,600

Complimentary One (1) team (Four total players)

- ***Partial Media Sponsor Package***
 - ***WRNR 103.1 FM Radio***
 - Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
 - Full creative commercial development and spot production created by WRNR professional production team(s).
 - Event and Sponsor Listing on WRNR.com Website
 - Matching Schedule on WRNR.com Live Stream
- ***Exclusive Area Signage***
- Facebook Prompts to “Like” the Sponsoring Company
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Exclusive Sponsorship Package

Bloody Mary Bar Sponsor - Exclusive

\$1,600

Complimentary One (1) team (Four total players)

- ***Partial Media Sponsor Package***

- ***WRNR 103.1FM Radio***

- Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
- Full creative commercial development and spot production created by WRNR professional production team(s).
- Event and Sponsor Listing on WRNR.com Website
- Matching Schedule on WRNR.com Live Stream

- ***Exclusive Area Signage***

- Facebook Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Exclusive Sponsorship Package

Banquet Wine & Cocktail Bar Sponsor - Exclusive \$1,600

Complimentary One (1) team (Four total players)

- ***Partial Media Sponsor Package***
 - ***WRNR 103.1 FM Radio***
 - Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
 - Full creative commercial development and spot production created by WRNR professional production team(s).
 - Event and Sponsor Listing on WRNR.com Website
 - Matching Schedule on WRNR.com Live Stream
- ***Exclusive Area Signage***
- Facebook Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Exclusive Sponsorship Package

Roving Beverage Cart(s) Sponsor - Exclusive \$1,600

Complimentary One (1) team (Four total players)

- ***Partial Media Sponsor Package***

- ***WRNR 103.1 FM Radio***

- Twenty (20) 15-second Promotional Announcements, with sponsor thank you 2 weeks prior to tournament.
- Full creative commercial development and spot production created by WRNR professional production team(s).
- Event and Sponsor Listing on WRNR.com Website
- Matching Schedule on WRNR.com Live Stream

- ***Exclusive Area Signage***

- Facebook Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Contest Hole in One Sponsor – 3 Available

\$1,100

- Complimentary One (1) team (Four total players)
- Exclusive Hole Sign
- Prompts to “Like” the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Contest Men's Closest to the Pin – Exclusive

\$1,100

- Complimentary One (1) team (Four total players)
- Exclusive Hole Sign
- Prompts to “Like” the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Contest Ladies Closest to the Pin – Exclusive

\$1,100

- Complimentary One (1) team (Four total players)
- Exclusive Hole Sign
- Prompts to “Like” the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Contest Men's Accurate Drive - Exclusive

\$1,100

- Complimentary One (1) team (Four total players)
- Exclusive Hole Sign
- Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Contest Ladies Accurate Drive - Exclusive

\$1,100

- Complimentary One (1) team (Four total players)
- Exclusive Hole Sign
- Prompts to "Like" the Sponsoring Company
- Reserved 4 Seats at The Awards Banquet & Silent Auction

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Awards Sponsor – 2 Available

**\$550
or in kind**

- **Players 1st Place Awards**
- **Players 2nd Place Awards**
 - **Complimentary 2 players**
 - **Prompts to “Like” the Sponsoring Company**
 - **Reserved 2 Seats at The Awards Banquet & Silent Auction**
 - **Recognized at The Awards Banquet**

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Hole Sponsorship Package

Tee/Green Sponsor

\$200

- **Tee Box Color Logo Sign**
- **Name & Logo in Program**
- **Listed on Putts Fore Mutts Website**
- **Facebook Prompts to “Like” the Sponsoring Company**
- **Recognized at The Awards Banquet**

Registration

Name of Sponsor: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Contact Name: _____ Email: _____

Please forward all logos via email to billy@puttsforemutts.org. Logos must be received no later than August 25th, 2017.

Sponsor Check Enclosed For \$ _____ (Please make check payable to the Putts Fore Mutts Foundation)

Please mail checks with form to:

**Putts Fore Mutts Foundation
1505 Hunting Wood Road
Annapolis, MD 21403**

Putts Fore Mutts Foundation, Inc. is a 501(c)3 organization (Federal Tax Exempt ID# 90-0736152). We recommend that donors consult a tax advisor to determine the appropriate tax deductibility for your contribution. A copy of our current financial statement is available upon request.